

**LOCAL OPEN ADVERTISING RATE:**  
**B&W RATE: \$11.50 PER COLUMN INCH • COLOR RATE: B&W RATE + 25%**

SIZE	MEASUREMENTS		COST	
	HORIZONTAL	VERTICAL	B&W	COLOR
Middle Spread	21.5" x 16"	--	\$2208	\$2760
Full Page	10.2" x 16"	--	1104	1380
3/4 Page	10.2" x 12"	--	828	1035
1/2 Page	10.2" x 8"	5" x 16"	552	690
1/3 Page	10.2" x 5.33"	3.3" x 16"	368	460
1/4 Page	10.2" x 4"	5" x 8"	276	345
1/8 Page	10.2" x 2"	5" x 4"	138	172.50
1/16 Page	10.2" x 1"	5" x 2"	69	86.25
2 col x 2"	3.3" x 2"	--	46	57.50
Business Directory	FOUR WEEK MINIMUM COMMITMENT	1.75" x 2.25"	15.00/wk	N/A
Church Directory		1.558" x 2.547"	10.00/wk	N/A

**We have other ad sizes available.**  
*Rates rounded to the nearest quarter dollar.*

**Column Widths**

1 col = 1.55"      5 col = 8.5"  
 2 col = 3.3"      6 col = 10.2"  
 3 col = 5"      allow 0.156" for  
 4 col = 6.75"      column gutters

*For information and correct specs for CRA (Camera Ready Art), please call or email.*

**MARKETING/ADVERTISING QUESTIONS:**  
 marketing@rogueriverpress.com • (541) 582-1707

**CLASSIFIED AD WEEKLY RATE:** \$7 for the first 15 words and 10¢ for each additional word thereafter. The first 2-3 words of your classified ad will automatically be printed in **BOLD CAPS**. Additional bold or capitalized words are 10¢ each. A box around your ad is an additional \$1. Classified ads are straight-line text only (typed into the available space, no additional formatting) and are limited to 100 words. *All classifieds must be pre-paid* (unless other arrangements have been approved prior to ad deadline).

• CLASSIFIED ADS ARE NOT ACCEPTED VIA EMAIL •

**CIRCULATION**

**Rogue River Press** (Weekly Publication) • 2000 Paid • Published every Wednesday

**Serving: Rogue River, Gold Hill, Sams Valley, Grants Pass, Central Point & Medford**

The **Rogue River Press** has a larger circulation in the 97537 zip code than the two Southern Oregon daily papers combined.

**INSERTS**

**Insertion Rate: \$125/2000 • Folding Rate\*: \$100/2000**

\*Inserts must be 8½" x 11" or folded down to 8½" x 11". Additional folding charge will apply if not the appropriate size.

**DEADLINES‡**

‡Deadlines are subject to change in the event of a holiday. Please call for changes or for deadlines not listed below.

**Classified ads:** NOON, Tuesday

**Church, Business & Display ads:** NOON, Thursday (for construction) • NOON, Monday (print ready)

**Inserts:** 4pm, Thursday (Insert for following Wednesday)

**Real Estate ads:** 4pm, Thursday (for construction) • NOON, Monday (print ready)

**ACCEPTABLE FORMATS:** QuarkXPress (9.3 - 2021), PDF, EPS, TIF, JPG or PNG. Fonts must be embedded with your EPS or PDF files.

**We'll gladly accept your:**  

**AD RATES EFFECTIVE/HONORED THROUGH DECEMBER 2022**