

LOCAL OPEN ADVERTISING RATE:
B&W RATE: \$10.00 PER COLUMN INCH • COLOR RATE: B&W RATE + 25%

SIZE	MEASUREMENTS		COST	
	HORIZONTAL	VERTICAL	B&W	COLOR
Middle Spread	21.5" x 16"	--	\$1920	\$2400
Full Page	10.2" x 16"	--	960	1200
3/4 Page	10.2" x 12"	--	720	900
1/2 Page	10.2" x 8"	5" x 16"	480	600
1/3 Page	10.2" x 5.33"	3.3" x 16"	319.75	399.75
1/4 Page	10.2" x 4"	5" x 8"	240	300
1/8 Page	10.2" x 2"	5" x 4"	120	150
1/16 Page	10.2" x 1"	5" x 2"	60	75
2 col x 2"	3.3" x 2"	--	40	50
Business Directory	--	1.75" x 2.25"	9.50/wk	N/A
Church Directory	--	1.558" x 2.547"	5.00/wk	N/A

We have other ad sizes available.

Column Widths

1 col = 1.55" 5 col = 8.5"
 2 col = 3.3" 6 col = 10.2"
 3 col = 5" allow 0.156" for
 4 col = 6.75" column gutters

For information and correct specs for CRA (Camera Ready Art), please call or email.

MARKETING/ADVERTISING QUESTIONS:
 marketing@rogueriverpress.com • (541) 582-1707

CLASSIFIED AD WEEKLY RATE: \$6 for the first 15 words and 10¢ for each additional word thereafter. The first 2-3 words of your classified ad will automatically be printed in **BOLD CAPS**. Additional bold or capitalized words are 10¢ each. A box around your ad is an additional \$1. Classified ads are straight-line text only (typed into the available space, no additional formatting) and are limited to 100 words. *All classifieds must be pre-paid* (unless other arrangements have been approved prior to ad deadline).

• **CLASSIFIED ADS ARE NOT ACCEPTED VIA EMAIL** •

CIRCULATION

Rogue River Press (Weekly Publication) • 2000 Paid • Published every Wednesday

Serving: Rogue River, Gold Hill, Sams Valley, Grants Pass, Central Point & Medford

The **Rogue River Press** has a larger circulation in the 97537 zip code than the two Southern Oregon daily papers combined.

INSERTS

Insertion Rate: \$125/2000 • Folding Rate*: \$100/2000

*Inserts must be 8½" x 11" or folded down to 8½" x 11". Additional folding charge will apply if not the appropriate size.

DEADLINES:

Classified ads: NOON, Tuesday

Church, Business & Display ads: NOON, Friday (for construction) • NOON, Monday (print ready)

Inserts: 4pm, Friday (Insert for following Wednesday)

Real Estate ads: 4pm, Friday (for construction) • NOON, Monday (print ready)

ACCEPTABLE FORMATS: QuarkXPress (9.3 - 2017), PDF, EPS, tif, jpg or png. Fonts must be embedded with your EPS or PDF files.

We'll gladly accept your:  

AD RATES EFFECTIVE/HONORED THROUGH DECEMBER 2019